

# Christina E. Francone

## Government Relations Leader

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Civic-minded, innovative leader with extensive business development experience within local (county) government. Analytical professional skilled in successfully navigating legislative activities at both the state and federal level. Collaborative communicator continually focused on building relationships, serving as community advocate and voice, and promoting synergy across large districts to promote positive change, cohesive, comprehensive policy design and enhanced stability. **Areas of Expertise include:**

- Relationship Development
- Planning & Implementation
- Legislative Strategy Design
- Media Spokesperson
- Public Policy
- Cross-Functional Collaboration
- Volunteer Training
- Fundraising
- Policies & procedures

## Professional Experience

### Jefferson County District 3 · CO · 2/2018 to 1/2019

*Unincorporated Jefferson County, population (est.) 574,613*

#### COMMISSIONER | 2/2018 to 1/2019

Responsible for serving as the governing body of unincorporated Jefferson County. Facilitate new policies and procedures. Establish property tax rate and adopt and oversee annual budget. Negotiate ongoing legislative measures on behalf of the county at the local, state and federal level.

**Committee/Board memberships:** Boundary Control Commission, C-470 Corridor Coalition, Chatfield Watershed Authority, Criminal Justice Coordinating Committee, Jefferson County Corrections Board, Jefferson County Economic Development Corporation (Board of Directors, Board of Governors, Government Relations Committee), Jefferson County Transportation Action and Advocacy Group, Noxious Weed Advisory Board, WestConnect Corridor Coalition, Chambers of Commerce – Conifer, Evergreen, Westminster, Arvada.

#### Key Accomplishments:

- Facilitated the elimination of the Business Personal Property Tax in Jefferson County.
- Successfully implemented term limits for 34 Boards and Commissions, eliminating career politicians.
- Initiated project for review and overhaul of building, planning and zoning regulations, including permit fees.
- Designed performance measures and evaluations for County Manager, County Attorney and Chief of Staff.

#### DIRECTOR, REGIONAL TRANSPORTATION DISTRICT N | 1/2015 to 1/2018

Oversaw District N and collaborated with a 15-member publicly elected Board of Directors. Established agency governing policies and procedures, represented the district at regional and national events, and led PR and community outreach initiatives. Held P&L responsibility for \$1B budget and held the following offices during tenure: First Vice Chair of the Board; Chair – General Mgr. Oversight and Performance; Committee Assignments - DRCOG/RTC; CDOT; Hispanic Chamber of Commerce; Evergreen/Conifer Chambers of Commerce; Jefferson County Parkway Public Highway Authority Board (JPHHA).

#### Key Accomplishments:

- Successfully opposed \$63M expenditure for 16th Street Mall roadway project as community advocate and voice.
- Lead charge for the recovery of \$29M credit finance bond used in security for project and advocate for more transparent bond recovery process for future projects.

Professional Experience – Cont'd...

## **Straightforward Shooting, LLC** · Littleton, CO · 6/2010 to Present

### **FIREARMS TRAINING - MANAGER, SENIOR FIREARMS INSTRUCTOR**

Oversee operations, human resources, and marketing strategy. Conduct extensive public outreach and community engagement as PR representative for the company. Manage shooting sports events and advanced handgun training. Earned NRA Certified Instructor and NRA Training Counselor credentials.

#### **Key Accomplishments:**

- Qualified over 4K residents of Colorado for concealed handgun permits.
- Designed and introduced the qualifications for the Denver Armed Guard certification program.
- Created curriculum for the Denver Unarmed Guard certification program.

#### Early Career Experience

**Supervisor, Global Support Services/Lead CSR** (2003 to 2009) · Visa USA, Highlands Ranch, CO

**Senior Hearing Representative** (1992 to 1996) · Zenith Insurance Company, Woodland Hills, CA/Pleasanton, CA

#### Additional Affiliations

**Graduate, Leadership Program of the Rockies** (Class of 2017)

**Assistant Scout Master, Troop 554, Merit Badge Counselor** (2010 – Present) – Boy Scouts of America

**Past President and Newsletter Editor** (2000 – 2007) - Columbine Hills Civic Association

**Campaign Manager** (2006 – 2016) – State Representative Justin Everett

**Team Leader & Volunteer Coordinator** (2002 - 2014) - Jeffco Republican Party

**Secretary** (2009 – 2011) - Jeffco Republican Central Committee

**Part-Time Instructor** (2002) - Arapahoe Community College - Copyright/Patents

## **Education & Training**

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**Juris Doctor (JD)** - WSU College of Law - Fullerton, California

**Bachelor of Science in Political Science** – California State University at Los Angeles