

Lyubov Strauss | LS DESIGN MARKETING

Portfolio: www.LSDesignMarketing.com

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SOFTWARE

Adobe InDesign CC
Adobe Photoshop CC
Adobe Illustrator CC
Squarespace
Sketch
HTML/CSS
Adobe Dreamweaver CC
Adobe Comp CC
Adobe Spark CC
Microsoft Office
Adobe Bridge CC
Adobe Photoshop Lightroom CC

SKILLS

Web Design in Squarespace
Creative I Marketing
Digital Print Marketing Design
Digital Ads
Social Media Marketing
Brand Development
Rebranding
Logo Design
Facebook Ads
Social Media Marketing
Creative I Marketing
Magazine Design
Photoshop Clipping Path
Digital Retouching

EDUCATION

Digital Marketing

University of Denver
Denver, Colorado, 2018

Web Graphics, Web Design

University of Denver
Denver, Colorado, 2016

Graphic Design

St. Louis Community College
Saint Louis, Missouri, 2004

EXPERIENCE

LS Design Marketing

Web Designer, Graphic Designer, Business Owner

Denver, Colorado, Aug 2013 - present
Web Design, Graphic Design, Digital Marketing,
Branding, Facebook Ads, Social Media Marketing

AMA Colorado

VP of Design (volunteer)

Denver, Colorado, 2018 - 2019
Digital graphics design

4GenNow

Freelance Social Media Manager

Denver, Colorado, Sept 2018 - Oct 2018
Social Media Marketing, Facebook Ads, Eventbrite

CBW

VP of Marketing, Digital Graphic Designer, Social Media Chair

Denver, Colorado, Sept 2017 - Aug 2018
Created graphics 100 + for social media posts, web banner ads,
Facebook Ads, Digital Ads, Newsletter, Emails, events pages.
Created 12+ Facebook Ads using specific target audience, optimizing
content and maximizing reach with using creative images. Digital ads
and web banners design.

AQUENT

Senior Graphic Designer, S&D Marketing | Advertising

Denver, Colorado, Feb 2018 - Apr 2018
Designed branding and marketing materials.
Photoshop Clipping Path

Senior Graphic Designer, S&D Marketing | Advertising

Denver, Colorado, Mar 2017 - Apr 2017

Senior Graphic Designer, S&D Marketing | Advertising

Denver, Colorado, Mar 2016 - Apr 2016

Production Graphic Artist, The Kroger Co.

Denver, Colorado, Nov 2015 - Jan 2016
Designed The Kroger Co. 100 + national advertisements

CREATIVE CIRCLE

Production Graphic Artist, TTEC company

Denver, Colorado, Jan 2018 - Jan 2016
Rebranding and designed marketing collateral