

Lyubov Strauss

Freelance Web Designer and Graphic Designer

Portfolio: www.LSDesignMarketing.com

Lstrauss831@gmail.com (314) 606-8249 www.linkedin.com/in/lyubovstrauss

SOFTWARE

Adobe InDesign CC
Adobe Photoshop CC
Adobe Illustrator CC
Squarespace
Sketch
HTML/CSS
Adobe Dreamweaver CC
Adobe Comp CC
Adobe Spark CC
Microsoft Office
Adobe Bridge CC
Adobe Photoshop Lightroom CC

SKILLS

Web Design in Squarespace
Creative I Marketing
Digital Print Marketing Design
Digital Ads
Social Media Marketing
Brand Development
Rebranding
Logo Design
Facebook Ads
Social Media Marketing
Creative I Marketing
Magazine Design
Photoshop Clipping Path
Digital Retouching

EDUCATION

Digital Marketing

University of Denver
Denver, Colorado, 2018

Web Graphics, Web Design

University of Denver
Denver, Colorado, 2016

Graphic Design

St. Louis Community College
Saint Louis, Missouri, 2004

EXPERIENCE

Freelance Web Designer, Graphic Designer

Denver, Colorado, Aug 2013 - present
Web Design, Graphic Design

Volunteer VP of Marketing and Social Media Chair, CBW

Denver, Colorado, Aug 2019 - present
Responsible for all aspects of Colorado Business Women (CBW) marketing and social media, email campaigns, Facebook Ads, Social Media Marketing.

Volunteer VP of Design, AMA Colorado

Denver, Colorado, 2018 - 2019
Digital graphics design

Freelance Social Media Manager, 4GenNow company

Denver, Colorado, Sept 2018 - Oct 2018
Social Media Marketing, Facebook Ads, Eventbrite

Volunteer VP of Marketing and Social Media Chair, CBW

Denver, Colorado, Sept 2017 - Aug 2018
Responsible for all aspects of Colorado Business Women (CBW) marketing and social media, email campaigns, Facebook Ads, Social Media Marketing.

Freelance Production Graphic Artist, Creative Circle recruit agency, TTEC company

Denver, Colorado, Jan 2018
Rebranding and designed marketing collateral

Freelance Senior Graphic Designer, Aquent recruit agency, S&D Marketing I Advertising

Denver, Colorado, Feb 2018 - Apr 2018
Designed branding and marketing materials.
Photoshop Clipping Path

Freelance Senior Graphic Designer, Aquent recruit agency, S&D Marketing I Advertising

Denver, Colorado, Mar 2017 - Apr 2017

Freelance Senior Graphic Designer, Aquent recruit agency, S&D Marketing I Advertising

Denver, Colorado, Mar 2016 - Apr 2016

Freelance Production Graphic Artist, Aquent recruit agency, The Kroger Co.

Denver, Colorado, Nov 2015 - Jan 2016
Designed The Kroger Co. 100 + national advertisements