

# Lyubov Strauss

## Freelance Web Designer and Graphic Designer

Portfolio: [www.LSDesignMarketing.com](http://www.LSDesignMarketing.com)

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### SOFTWARE

Adobe InDesign CC  
Adobe Photoshop CC  
Adobe Illustrator CC  
Squarespace  
Sketch  
HTML/CSS  
Adobe Dreamweaver CC  
Adobe Comp CC  
Adobe Spark CC  
Microsoft Office  
Adobe Bridge CC  
Adobe Photoshop Lightroom CC

### SKILLS

Web Design in Squarespace  
Creative I Marketing  
Digital Print Marketing Design  
Digital Ads  
Social Media Marketing  
Brand Development  
Rebranding  
Logo Design  
Facebook Ads  
Social Media Marketing  
Creative I Marketing  
Magazine Design  
Photoshop Clipping Path  
Digital Retouching

### EDUCATION

#### Digital Marketing

University of Denver  
Denver, Colorado, 2018

#### Web Graphics, Web Design

University of Denver  
Denver, Colorado, 2016

#### Graphic Design

St. Louis Community College  
Saint Louis, Missouri, 2004

### EXPERIENCE

#### Freelance Web Designer, Graphic Designer

Denver, Colorado, Aug 2013 - present  
Web Design, Graphic Design

#### Volunteer VP of Marketing and Social Media Chair, CBW

Denver, Colorado, Aug 2019 - present  
Responsible for all aspects of Colorado Business Women (CBW) marketing and social media, email campaigns, Facebook Ads, Social Media Marketing.

#### Volunteer VP of Design, AMA Colorado

Denver, Colorado, 2018 - 2019  
Digital graphics design

#### Freelance Social Media Manager, 4GenNow company

Denver, Colorado, Sept 2018 - Oct 2018  
Social Media Marketing, Facebook Ads, Eventbrite

#### Volunteer VP of Marketing and Social Media Chair, CBW

Denver, Colorado, Sept 2017 - Aug 2018  
Responsible for all aspects of Colorado Business Women (CBW) marketing and social media, email campaigns, Facebook Ads, Social Media Marketing.

#### Freelance Production Graphic Artist, Creative Circle recruit agency, TTEC company

Denver, Colorado, Jan 2018  
Rebranding and designed marketing collateral

#### Freelance Senior Graphic Designer, Aquent recruit agency, S&D Marketing I Advertising

Denver, Colorado, Feb 2018 - Apr 2018  
Designed branding and marketing materials.  
Photoshop Clipping Path

#### Freelance Senior Graphic Designer, Aquent recruit agency, S&D Marketing I Advertising

Denver, Colorado, Mar 2017 - Apr 2017

#### Freelance Senior Graphic Designer, Aquent recruit agency, S&D Marketing I Advertising

Denver, Colorado, Mar 2016 - Apr 2016

#### Freelance Production Graphic Artist, Aquent recruit agency, The Kroger Co.

Denver, Colorado, Nov 2015 - Jan 2016  
Designed The Kroger Co. 100 + national advertisements